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# Research on the Integration Path of Student Affairs Management and Education Work in Colleges and Universities

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## Abstract

The organic combination of student affairs management and education work in colleges and universities is an inevitable requirement for the development of college education in the new era, and an effective measure to ensure the quality of talent cultivation, which is conducive to comprehensively improving the effectiveness of education in colleges and universities. However, in actual work, some colleges and universities still have the phenomenon of separation between student affairs management and education work, which affects the realization of educational effectiveness. Based on this, this paper studies the integration path of student affairs management and education work in colleges and universities, analyzes the reasons for the current separation of student affairs management and education work, and proposes specific strategies for achieving the combination of student affairs management and education work in colleges and universities.

**Keywords:** Educational Object; Student Affairs Management; Education Work; Campus Culture

## I. Introduction

Student affairs is a term separated from students' academic affairs, involving all aspects of students, including extracurricular life, student activities, emotions, accommodation, personality development, etc. At present, in some colleges and universities in China, there is still a phenomenon of separation between student affairs management and education work, which affects the realization of the effectiveness of education in colleges and universities. Specifically, it is mainly reflected in the following aspects: First, the student affairs management department still regards students as "service objects" rather than "educational objects", failing to fully recognize

the organic connection between student affairs management and education work; Second, when carrying out specific work, the student affairs management department usually considers based on its own interests rather than fully considering the educational goals of colleges and universities, failing to give full play to the educational role; Third, when carrying out education work, colleges and universities still focus on curriculum teaching and neglect the effective guidance of student affairs management and organization. Therefore, starting from the requirements of education in colleges and universities in the new era, this paper discusses the path methods and strategic suggestions for achieving the combination of student affairs management and education work in colleges and universities, providing theoretical reference for improving the quality of talent cultivation in colleges and universities [1].

## **II. The Basic Connotation of Education Work in Colleges and Universities**

Education is the key content of the work in colleges and universities. Education work mainly includes the following aspects: First, ideological and political education, which is the fundamental and main content of education work, including ideological and political theory education, patriotism education, and social morality education. Second, campus culture construction, which is an important part of education work. Campus culture construction is conducive to students forming correct values and outlook on life, and can also improve students' comprehensive qualities. Third, daily management work, which is the basic guarantee of education work in colleges and universities. Daily student management work mainly includes class management, dormitory management, teaching management, etc. By strengthening the guidance and restraint of students' daily behaviors, the overall quality and comprehensive quality of students can be effectively improved.

In the process of carrying out education work, we should adhere to the principle of student-oriented and student-first, follow the law of education, and give full play to the main role of education. In the specific implementation process, the diversified development of the main body of education should be realized first, that is, education work cannot only rely on counselors. With the continuous deepening and development of educational teaching reform in colleges and universities, the communication methods and communication channels between teachers and students have gradually enriched. Schools can achieve educational goals by building mental health education centers for college students, carrying out quality expansion activities, and organizing regular theme class meetings [2].

In addition, student affairs management should focus on "education". Colleges and universities can achieve educational goals by improving school rules and regulations, establishing student organizations, and strengthening students' self-education. The student affairs management department should carry out management work based on the basic requirements of education

and the actual situation of colleges and universities, with strengthening the ideological and political education of college students as the core goal, and achieving the educational goal by creating a good educational atmosphere and carrying out rich campus cultural activities [3].

### **III. Analysis of the Reasons for the Current Separation of Student Affairs Management and Education Work in Colleges and Universities**

#### **(1) The Influence of Traditional Educational Concepts**

Affected by traditional educational concepts, when carrying out student work, some teachers and managers often pay attention to students' academic performance and test scores, while ignoring the cultivation of students' comprehensive qualities. Under the influence of this ideology, when carrying out student affairs management work in colleges and universities, they often focus on management and neglect education.

#### **(2) Unclear Work Positioning**

Some colleges and universities do not pay enough attention to student affairs management work, believing that student affairs management work is an auxiliary work to assist teaching. Therefore, when carrying out the work, they cannot start from the perspective of education and fail to clarify its relationship with education work.

#### **(3) Imperfect Education Carrier**

At present, when carrying out education work in colleges and universities, the main methods of ideological and political education and mental health education are adopted to carry out education work, while ignoring the cultivation of students' comprehensive abilities. In addition, although some colleges and universities have psychological counseling centers, due to the lack of professional psychological counselors and psychological knowledge, it is difficult to provide high-quality services for students.

#### **(4) Imperfect Education Team**

At present, when carrying out education work in colleges and universities, most of them are managed by regular managers such as counselors and head teachers, while lacking professional and professional management teams. This makes it difficult for the education team to give full play to its own advantages to carry out education work. In addition, some colleges and universities have problems such as imperfect construction of the education team and imperfect assessment and incentive mechanisms, which seriously restrict the improvement of the quality of education [4].

### **IV. Specific Strategies for Achieving the Combination of**

## **Education Work and Student Affairs Management Work**

In view of the above analysis of the reasons for the separation of student affairs management and education work in colleges and universities, we must change our ideological concepts, innovate the working mechanism, seriously study countermeasures, pay attention to the individual differences and all-round success of students, and strive to build a "people-oriented" student affairs management model in higher vocational colleges to serve the growth and success of students.

### **(1) Changing Educational Concepts**

Promote teachers and managers to establish the educational concept of all-round development, attach importance to the cultivation of students' comprehensive qualities, integrate the concept of education into all aspects of student affairs management, incorporate humanistic care and differentiated teaching concepts into student affairs management, adhere to an open communication method, guiding strategies and an attitude of respecting individuals, and take promoting the comprehensive and healthy growth of students as the core pursuit of student affairs management in higher vocational colleges, which represents the development direction of the student affairs management model in higher vocational colleges.

### **(2) Clear Education Goals**

Colleges and universities should position student affairs management as an important part of education work, clarify its role in the all-round development of students, and ensure that management work is consistent with educational goals. Teaching is the center of school work, and the ultimate goal of serving teaching is to serve the development of students' talents.

### **(3) Strengthening Education Carriers**

Enrich education methods, in addition to ideological and political and mental health education, increase practical teaching, club activities, etc., to provide a platform for students' all-round development.

### **(4) Building a Professional Team**

Establish a professional education team, strengthen the training of counselors and head teachers, improve their professional ability, and at the same time improve the assessment and incentive mechanism to stimulate the enthusiasm of education work [5].

## **V. Conclusion**

In the context of the new era, both student affairs management and education work occupy an important position in the education work of colleges and universities, and have an important

impact on the improvement of the quality of education and teaching in colleges and universities. Therefore, colleges and universities should actively change the traditional concepts of student affairs management and education, improve the understanding of the combination of student affairs management and education work, and continuously summarize experience in practice, standardize student affairs management and education work from the institutional level, clarify their respective functional scopes, and fundamentally improve the level of the combination of student affairs management and education work. Colleges and universities should enhance the professional level of staff by organizing training and building platforms, so that they have a solid theoretical foundation and high comprehensive quality; strengthen the system construction and standardize the work process; improve the level of informatization and carry out effective management with the help of information technology; establish a service awareness, pay attention to the needs of students, and be student-centered.

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